



# PROGRAMME OUTLINE 2025-2027

*Executive On-Campus MBA*

Version: 05-06-2025



*creating meaningful  
impact together*

PROFESSIONAL - DEVELOPMENT

# 2025

CORE MODULES	ELECTIVES DIGITAL BUSINESS	ELECTIVES RESPONSIBLE LEADERSHIP	ELECTIVES SUSTAINABLE INNOVATION
	<b>INTERNATIONAL PERSPECTIVES ON DIGITAL BUSINESS (D3)</b> 6-10 January 2025 IÉSEG School of Management, Paris (FR)	<b>LEADING STRATEGIC CHANGE (L1)</b> 20-24 January 2025 Orshof, Oudsbergen (BE)	
<b>SUSTAINING COMPETITIVE ADVANTAGE</b> or <b>MANAGING ORGANISATIONS IN TIMES OF CHANGE</b> 17-21 February 2025 Maastricht University (NL)			
<b>ENTREPRENEURSHIP &amp; NEW BUSINESS DEVELOPMENT</b> or <b>INTERNATIONAL ENVIRONMENT OF BUSINESS</b> 12-16 May 2025 Maastricht University (NL)			
		<b>LEADING STRATEGIC CHANGE (L1)</b> 23-27 June 2025 Orshof, Oudsbergen (BE)	<b>INTERNATIONAL PERSPECTIVES ON SUSTAINABLE INNOVATION (S3)</b> 23-27 June 2025 Porto Business School, Porto (PT)
<b>LEADING IN LEARNING</b> 2-4 July 2025 Maastricht University (NL)			
<b>CORPORATE FINANCE &amp; ACCOUNTING</b> or <b>SUSTAINING COMPETITIVE ADVANTAGE</b> 8-12 September 2025 Maastricht University (NL)		<b>PERSONAL LEADERSHIP (L2)</b> 8-12 September 2025 Maastricht University (NL)	
	<b>DIGITAL STRATEGY (D2)</b> 3-7 November 2025 Maastricht University (NL)	<b>INTERNATIONAL PERSPECTIVES ON RESPONSIBLE LEADERSHIP (L3)</b> 3-7 November 2025 HEC Montréal, Quebec (CA)	<b>FUTURE-PROOF BUSINESS MODELS (S2)</b> 3-7 November 2025 Maastricht University (NL)
<b>LEADING IN LEARNING</b> 10-12 December 2025 Maastricht University (NL)			

# 2026

CORE MODULES	ELECTIVES DIGITAL BUSINESS	ELECTIVES RESPONSIBLE LEADERSHIP	ELECTIVES SUSTAINABLE INNOVATION
	<b>DIGITAL MANAGEMENT (D1)</b> 23-27 February 2026 Maastricht University (NL)	<b>LEADING STRATEGIC CHANGE (L1)</b> 23-27 February 2026 Orshof, Oudsbergen (BE)	<b>SUSTAINABILITY &amp; BUSINESS ETHICS (S1)</b> 23-27 February 2026 Maastricht University (NL)
<b>INTERNATIONAL ENVIRONMENT OF BUSINESS</b> or <b>ENTREPRENEURSHIP &amp; NEW BUSINESS DEVELOPMENT</b> 18-22 May 2026 Maastricht University (NL)			
		<b>INTERNATIONAL PERSPECTIVES ON RESPONSIBLE LEADERSHIP (L3)</b> 22-26 June 2026 (EU location, tbc)	
<b>LEADING IN LEARNING</b> 1-3 July 2026 Maastricht University (NL)			
<b>MANAGING ORGANISATIONS IN TIMES OF CHANGE</b> or <b>CORPORATE FINANCE &amp; ACCOUNTING</b> 7-11 September 2026 Maastricht University (NL)	<b>DIGITAL STRATEGY (D2)</b> 7-11 September 2026 Maastricht University (NL)		
	<b>INTERNATIONAL PERSPECTIVES ON DIGITAL BUSINESS (D3)</b> 2-6 November 2026 (non-EU location, tbc)	<b>PERSONAL LEADERSHIP (L2)</b> 2-6 November 2026 Maastricht University (NL)	<b>FUTURE-PROOF BUSINESS MODELS (S2)</b> 2-6 November 2026 Maastricht University (NL)
<b>LEADING IN LEARNING</b> 9-11 December 2026 Maastricht University (NL)			

# 2027

CORE MODULES	ELECTIVES DIGITAL BUSINESS	ELECTIVES RESPONSIBLE LEADERSHIP	ELECTIVES SUSTAINABLE INNOVATION
		<b>LEADING STRATEGIC CHANGE (L1)</b> 4-8 January 2027 Orshof, Oudsbergen (BE)	
<b>SUSTAINING COMPETITIVE ADVANTAGE</b> or <b>MANAGING ORGANISATIONS IN TIMES OF CHANGE</b> 22-26 February 2027 Maastricht University (NL)			
<b>ENTREPRENEURSHIP &amp; NEW BUSINESS DEVELOPMENT</b> or <b>INTERNATIONAL ENVIRONMENT OF BUSINESS</b> 10-14 May 2027 Maastricht University (NL)			
	<b>INTERNATIONAL PERSPECTIVES ON DIGITAL BUSINESS (D3)</b> 21-25 June 2027 (EU location, tbc)		
<b>LEADING IN LEARNING</b> 30 June – 2 July 2027 Maastricht University (NL)			
<b>CORPORATE FINANCE &amp; ACCOUNTING</b> or <b>SUSTAINING COMPETITIVE ADVANTAGE</b> 6-10 September 2027 Maastricht University (NL)			<b>FUTURE-PROOF BUSINESS MODELS (S2)</b> 6-10 September 2027 Maastricht University (NL)
	<b>DIGITAL STRATEGY (D2)</b> 1-5 November 2027 Maastricht University (NL)	<b>PERSONAL LEADERSHIP (L2)</b> 1-5 November 2027 Maastricht University (NL)	<b>INTERNATIONAL PERSPECTIVES ON SUSTAINABLE INNOVATION (S3)</b> 1-5 November 2027 (non-EU location, tbc)
<b>LEADING IN LEARNING</b> 8-10 December 2027 Maastricht University (NL)			

# HOW TO READ THIS CALENDAR?

As a student in the Executive On-Campus MBA, you take part in the following:

- Face-to-face induction programme “Leading in Learning”
- 5 face-to-face core modules
- 3 face-to-face elective weeks

The **Leading in Learning** programme is designed to offer you a soft landing as new member of the MaastrichtMBA family. During these 3 days, you will meet the MBA staff team, get acquainted with fellow professionals starting their MBA journey alongside yours, and engage in workshops focused on the interplay between leadership and learning.

The **core modules** are programmes of 5 days (Mon-Fri) each. All 5 modules together constitute the foundation of the MBA programme. Where multiple core modules are offered in parallel, programme management will determine which module you take. You need two years to complete all core modules.

The **elective weeks** are also programmes of 5 days (Mon-Fri). Each elective week revolves around one of the following three themes: Digital Business (D), Responsible Leadership (L) or Sustainable Innovation (S). Each theme offers three distinctive weeks: two weeks in/around Maastricht (marked by D1, D2, L1, L2, S1, S2) and one week at a partner university abroad (marked by D3, L3, S3). In total, this means you choose 3 out of 9 different elective weeks.

As a student, you can follow these three elective weeks within the same theme or design your own mix with a combination of themes. While making your choice, you should take the following into account:

- At least one of three weeks should be completed in/around Maastricht, choosing from D1, D2, L1, L2, S1, S2.
- At least one of three weeks should be completed abroad, choosing from D3, L3, S3.
- Any second abroad week will increase tuition fees by € 1.000.
- You cannot complete two weeks abroad that focus on the same elective theme (e.g. twice D3).
- If you prefer to receive recognition of an elective theme on your MBA diploma supplement, you should complete at least two weeks from one elective theme.

## CORE MODULES

Compulsory elements in the curriculum

## S1 – S2 – S3

Elective weeks on Sustainable Innovation

## D1 – D2 – D3

Elective weeks on Digital Business

## L1 – L2 – L3

Elective weeks on Responsible Leadership

### Disclaimer:

- This document only displays educational units with set dates. As a student you also complete a Leadership Development Trajectory and a Business Consulting Project; both of which are not included in this overview because dates for these activities are fluid and student-led.
- Maastricht University reserves the right to cancel educational units that are displayed in this overview in case of insufficient numbers of registrations.
- This document is subject to change due to evolutions in legislation, academic requirements, business/societal relevance, etc. No rights can be derived from its current contents.