



PROGRAMME OUTLINE 2026-2028

Executive Online MBA

Version: 10-06-2026



*creating meaningful
impact together*

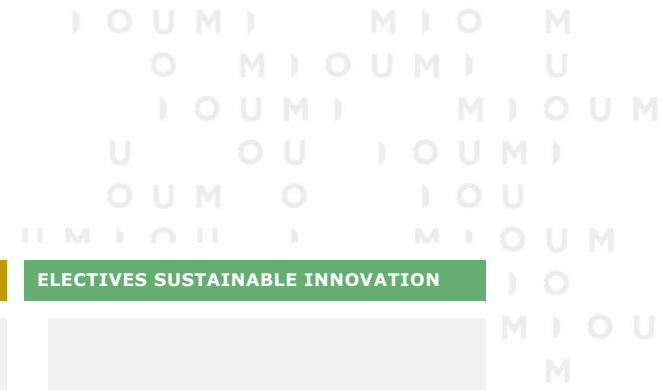
PROFESSIONAL - DEVELOPMENT

2026



CORE PROGRAMME	ELECTIVES DIGITAL BUSINESS	ELECTIVES RESPONSIBLE LEADERSHIP	ELECTIVES SUSTAINABLE INNOVATION
STRATEGIC MANAGEMENT or MANAGEMENT ACCOUNTING 11 January – 22 February 2026			
	DIGITAL MANAGEMENT (D1) 23-27 February 2026 Maastricht University (NL)	LEADING STRATEGIC CHANGE (L1) 23-27 February 2026 Orshof, Oudsbergen (BE)	SUSTAINABILITY & BUSINESS ETHICS (S1) 23-27 February 2026 Maastricht University (NL)
ECONOMICS FOR MANAGERS or ENTREPRENEURSHIP & INNOVATION 8 March – 19 April 2026			
INTERNATIONAL MARKETING or CORPORATE FINANCE 26 April – 7 June 2026			
		INTERNATIONAL PERSPECTIVES ON RESPONSIBLE LEADERSHIP (L3) 22-26 June 2026 Corvinus University, Budapest (HU)	
LEADING IN LEARNING 1-3 July 2026 Maastricht University (NL)			
TEAM LEADERSHIP & CHANGE or HUMAN RESOURCE MANAGEMENT 6 September – 18 October 2026			
	INTERNATIONAL PERSPECTIVES ON DIGITAL BUSINESS (D3) 2-6 November 2026 Porto Business School, Porto (PT)	PERSONAL LEADERSHIP (L2) 2-6 November 2026 Maastricht University (NL)	FUTURE-PROOF BUSINESS MODELS (S2) 2-6 November 2026 Maastricht University (NL)
LEADERSHIP BEHAVIOUR or SUPPLY CHAIN MANAGEMENT 8 November – 20 December 2026			
LEADING IN LEARNING 9-11 December 2026 Maastricht University (NL)			

2027



CORE PROGRAMME	ELECTIVES DIGITAL BUSINESS	ELECTIVES RESPONSIBLE LEADERSHIP	ELECTIVES SUSTAINABLE INNOVATION
MANAGEMENT ACCOUNTING or STRATEGIC MANAGEMENT 17 January – 28 February 2027			
ENTREPRENEURSHIP & INNOVATION or ECONOMICS FOR MANAGERS 7 March – 18 April 2027			
CORPORATE FINANCE or INTERNATIONAL MARKETING 25 April – 6 June 2027			
		LEADING STRATEGIC CHANGE (L1) 21-25 June 2027 Orshof, Oudsbergen (BE)	INTERNATIONAL PERSPECTIVES ON SUSTAINABLE INNOVATION (S3) 21-25 June 2027 (partner school & location tbc.)
LEADING IN LEARNING 30 June – 2 July 2027 Maastricht University (NL)			
HUMAN RESOURCE MANAGEMENT or TEAM LEADERSHIP & CHANGE 5 September – 17 October 2027			
	DIGITAL STRATEGY (D2) 1-5 November 2027 Maastricht University (NL)	INTERNATIONAL PERSPECTIVES ON RESPONSIBLE LEADERSHIP (L3) 1-5 November 2027 (partner school & location tbc.)	SUSTAINABILITY & BUSINESS ETHICS (S1) 1-5 November 2027 Maastricht University (NL)
SUPPLY CHAIN MANAGEMENT or LEADERSHIP BEHAVIOUR 7 November – 19 December 2027			
LEADING IN LEARNING 8-10 December 2027 Maastricht University (NL)			

2028



CORE PROGRAMME	ELECTIVES DIGITAL BUSINESS	ELECTIVES RESPONSIBLE LEADERSHIP	ELECTIVES SUSTAINABLE INNOVATION
STRATEGIC MANAGEMENT or MANAGEMENT ACCOUNTING 16 January – 27 February 2028			
	DIGITAL MANAGEMENT (D1) 6-10 March 2028 Maastricht University (NL)		FUTURE-PROOF BUSINESS MODELS (S2) 6-10 March 2028 Maastricht University (NL)
ECONOMICS FOR MANAGERS or ENTREPRENEURSHIP & INNOVATION 12 March – 23 April 2028			
INTERNATIONAL MARKETING or CORPORATE FINANCE 30 April – 11 June 2028			
	INTERNATIONAL PERSPECTIVES ON DIGITAL BUSINESS (D3) 19-23 June 2028 (partner school & location tbc.)	LEADING STRATEGIC CHANGE (L1) 19-23 June 2028 Orshof, Oudsbergen (BE)	
LEADING IN LEARNING 28-30 June 2028 Maastricht University (NL)			
TEAM LEADERSHIP & CHANGE or HUMAN RESOURCE MANAGEMENT 3 September – 15 October 2028			
	DIGITAL STRATEGY (D2) 30 October – 3 November 2028 Maastricht University (NL)	PERSONAL LEADERSHIP (L2) 30 October – 3 November 2028 Maastricht University (NL)	INTERNATIONAL PERSPECTIVES ON SUSTAINABLE INNOVATION (S3) 30 October – 3 November 2028 (partner school & location tbc.)
LEADERSHIP BEHAVIOUR or SUPPLY CHAIN MANAGEMENT 29 October – 17 December 2028			
LEADING IN LEARNING 6-8 December 2028 Maastricht University (NL)			

HOW TO READ THIS CALENDAR?

As a student in the Executive Online MBA, you take part in the following:

- Face-to-face induction programme "Leading in Learning"
- 10 online courses
- 3 face-to-face elective weeks

The **Leading in Learning** programme is designed to offer you a soft landing as new member of the MaastrichtMBA family. During these 3 days, you will meet the MBA staff team, get acquainted with fellow professionals starting their MBA journey alongside yours, and engage in workshops focused on the interplay between leadership and learning.

The **online courses** are journeys of 6 weeks each. All 10 courses together constitute the foundation of the MBA programme. Where multiple online courses are offered in parallel, programme management will determine which course you take. You need two years to complete all courses.

The face-to-face **elective weeks** are pressure-cooker programmes of 5 days (Mon-Fri). Each elective week revolves around one of the following three themes: Digital Business (D), Responsible Leadership (L) or Sustainable Innovation (S). Each theme offers three distinctive weeks: two weeks in/around Maastricht (marked by D1, D2, L1, L2, S1, S2) and one week at a partner university abroad (marked by D3, L3, S3). In total, this means you choose 3 out of 9 different elective weeks.

As a student, you can follow three elective weeks within the same theme or design your own mix with a combination of themes. While making your choice, you should take the following into account:

- At least one of three weeks should be completed in/around Maastricht, choosing from D1, D2, L1, L2, S1, S2.
- At least one of three weeks should be completed abroad, choosing from D3, L3, S3.
- Any second abroad week will increase tuition fees by € 1.000.
- You cannot complete two weeks abroad that focus on the same elective theme (e.g. twice D3).
- If you prefer to receive recognition of an elective theme on your MBA diploma supplements, you should complete at least two weeks from one elective theme.
- On top of three compulsory elective weeks, you can opt to complete additional weeks (curricular or non-curricular). If interested, contact programme management to discuss your options.

CORE PROGRAMME

Compulsory elements in the curriculum

S1 – S2 – S3

Elective weeks on Sustainable Innovation

D1 – D2 – D3

Elective weeks on Digital Business

L1 – L2 – L3

Elective weeks on Responsible Leadership

Disclaimer:

- This document only displays educational units with set dates. As a student you also complete a Leadership Development Trajectory and a Business Consulting Project; both of which are not included in this overview because dates for these activities are fluid and student-led.
- Maastricht University reserves the right to cancel educational units that are displayed in this overview in case of insufficient numbers of registrations.
- This document is subject to change due to evolutions in legislation, academic requirements, business/societal relevance, etc. No rights can be derived from its current contents.